

Reference No: **50-2016**

THE POLICE & CRIME COMMISSIONER FOR CLEVELAND

DECISION RECORD FORM

REQUEST: For PCC approval following agreement at the funding approvals meeting held on 21 March 2016

Title: Wisedrive Young Driver Scheme

Executive Summary:

The Wisedrive young driver scheme offers an all-day event aimed at year 11 students. It is delivered as a multi-agency event which aims to positively influence attitudes and behaviour amongst young road users and pre-drivers with particular emphasis on the 'Fatal Four' - the most common causes of death and serious injury in road traffic collisions involving young drivers, namely drink and drugs; seatbelts; speed; and distractions such as mobile phones.

Students attend interactive workshops focusing on these issues via carousel style learning. These learning programs have the added factor of the involvement of families who have suffered real tragedy as a result of the loss of their loved ones in Road Collisions. Students are encouraged to make good choices when first learning to drive and are encouraged to have the confidence to challenge poor decisions when a passenger in a vehicle with their peers.

The initiative will empower the students to understand irresponsible driving and the impact that can have on themselves, other road users and the community as a whole.

This initiative is already well established having being successfully delivered in Durham for the last 10 years.

The year 1 pilot scheme will be delivered over one week involving four secondary schools in Cleveland. Funding will contribute to hire of the venue, the purchase of road safety resource packs and staff to deliver the workshops.

The pilot scheme will be the foundation on which to advertise the scheme to local secondary schools, to achieve greater interest and recognition of the scheme in Cleveland. Durham Wisedrive event was attended by over 1,200 students in 2015 and received excellent press coverage, (both radio and TV) and fantastic positive feedback from both attendees and their teachers.

Delivery of the scheme and its impact will be reported direct to the Strategic Road Safety Partnership.

Decision: To agree to provide funding for a Wisedrive Young Driver Scheme pilot project in Cleveland funded through the Road Safety Fund at the cost of £27,000.

OPCC Lead Officer: Judith Nellist

Contractor Details (if applicable): n/a

Implications:

Has consideration been taken of the following:	Yes	No	
Financial	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Legal	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Equality & Diversity	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Human Rights	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Sustainability	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Risk	<input checked="" type="checkbox"/>	<input type="checkbox"/>	

(If yes please provide further details below)

Decision Required – Supporting Information

Financial Implications: (Must include comments of the PCC's CFO where the decision has financial implications)

There are sufficient funds within the Road Safety Earmarked Reserve to fund this proposal.

Legal Implications: (Must include comments of the Monitoring Officer where the decision has legal implication)

Having read this report and having considered such information as has been provided at the time of being asked to express this view, the Chief of Staff is satisfied that this report does not ask the PCC to make a decision which would (or would be likely to) give rise to a contravention of the law.

Equality and Diversity Implications

None arise

Human Rights Implications

None arise

Sustainability Implications

None arise

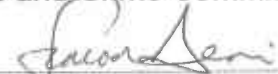
Risk Management Implications

None arise

OFFICER APPROVAL

Chief Executive

I have been consulted about the decision and confirm that financial, legal, and equalities advice has been taken into account. I am satisfied that this is an appropriate request to be submitted to the Police and Crime Commissioner.

Signed: 

Date: 23/3/16

Police and Crime Commissioner:

The above request HAS my approval.

Signed: B. Capner Date: 23/3/16

Cleveland

ROAD SAFETY PARTNERSHIP




engineering education enforcement

Administration of NDORS Casualty Reduction Funds

Bidding Organisation(s):	CDSOU
Initiative Title:	Wisedrive - Young Driver Scheme
Initiative Cost:	£7,000 year 1 pilot, Year 2 £20,000/year. Total £27,000 – Wisedrive.
Match Funding (where applicable)	Staff time in delivery/sponsorship by Middlesbrough Football Club is currently being explored.
Likely completion date:	First delivery to be conducted in Jan/Feb 2017
Road safety issues being addressed, including data:	<p>Research shows that young drivers in their first two years of independent driving are at far greater risk of being involved in a serious crash than at any other time in their driving career.</p> <p>Nationally, road traffic collisions are still one of the leading causes of death for this age group.</p> <p>Locally, young drivers are the most likely age group to be both involved (33%) and injured (22%) in a collision despite making up one of the smallest proportions of licence holders (7%).</p> <p>Young people are also the most likely age group to display the most risky driving behaviors', such as drink and drug driving.</p> <p>Having an intervention aimed at fostering positive attitudes to road safety before a young person commences their driving career will</p>

	<p>ensure that the right behaviours and decisions are made from an early age.</p>
<p>Initiative description:</p>	<p>Wisedrive</p> <p>Wisedrive is an all-day event aimed at year 11 students. It is delivered as a multi-agency event which aims to positively influence attitudes and behaviour amongst young road users and pre-drivers with particular emphasis on the 'Fatal Four' -the most common causes of death and serious injury in road traffic collisions involving young drivers, namely drink and drugs; seatbelts; speed; and distractions such as mobile phones.</p> <p>Students will attend interactive workshops focusing on these issues via carousel style learning. These learning programs have the added factor of the involvement of families who have suffered real tragedy as a result of the loss of their loved ones in Road Collisions. Students are encouraged to make good choices when first learning to drive and are encouraged to have the confidence to challenge poor decisions when a passenger in a vehicle with their peers.</p> <p>The initiative will empower the students to understand irresponsible driving and the impact that can have on themselves, other road users and the community as a whole.</p> <p>This initiative is already well established having being successfully delivered in Durham for the last 10 years.</p> <p>The year 1 pilot scheme will be delivered over one week involving 4 secondary schools in Cleveland.</p> <p>The investment will contribute to hire of the venue, the purchase of road safety resource packs, staff to deliver the workshops.</p> <p>The pilot scheme will be the foundation on which to advertise the scheme to local secondary schools, to achieve greater interest and recognition of the scheme in Cleveland. Durham Wisedrive event was attended by over 1,200</p>

	students in 2015 and received excellent press coverage, (both radio and TV) and fantastic positive feedback from both attendees and their teachers.
Anticipated benefits:	A reduction in young people injured on Cleveland's roads, young people receiving education on the risky taking behaviours that contribute to casualties amongst young drivers, passengers made more aware of the role they can play in reducing casualties, and all road users being aware of those 'blockers' that can restrict road user performance. Young people being more aware of the impact of their manner of driving on themselves, their peers and the community as a whole.
Reporting Structure for Initiative	Scheme delivery and success will be reported direct to the Strategic Road Safety Partnership.
Please explain how the Initiative will be evaluated	<p>Initiatives will be evaluated through post-programme evaluations completed by clients/young people.</p> <p>In addition, casualty statistics will also be monitored in order to establish reducing casualties' numbers amongst this road user group.</p>
Confirmation that the Initiative would not go ahead with out NDORS Funding:	Schemes will not go ahead without funding being allocated.
Authorised Signatory:	
Print Name:	
Date:	09/03/2016