



THE POLICE & CRIME COMMISSIONER FOR CLEVELAND

DECISION RECORD FORM

REQUEST:

Appointment of Strategic Media Advisor

Title:

Appointment of Strategic Media Advisor

Executive Summary:

The former Police Authority was provided with media services via an external contractor. An in house media team services the Force. Rather than appoint a fresh contractor when the CPA arrangement expired, the PCC has used the in house team. It has become clear that whilst this is satisfactory on most occasions, the needs of a PCC and a Police Force may not always coincide. Indeed the PCC has a remit wider than the police force, and so requires independent advice on how best to get across important messages. Discussions over making this a shared arrangement with the other North East PCCs are pending.

Decision:

To approve the advertisement of a zero hours contract for the employment of a Media advisor to the PCC for Cleveland and to the Office of the PCC.

Implications:

Has consideration been taken of the following:	Yes	No
Financial	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Legal	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Equality & Diversity	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Human Rights	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Sustainability	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Risk	<input checked="" type="checkbox"/>	<input type="checkbox"/>

(If yes please provide further details below)

Decision Required – Supporting Information

Financial Implications: (Must include comments of the PCC's CFO where the decision has financial implications)

The previous external contract used by the Police Authority had an annual cost of £21,600 per annum. This post has been advertised at £45 per hour inclusive.

It is expected that there will be a minimum of one hour per week involved with further work to be agreed at the weekly conference. If the use of the successful individual is managed to around 20 hours per month then the annual cost should around £10,800 per annum (before on costs), which would represent a saving to the PCC on the previous arrangements and will help deliver a saving to the Office of the PCC's budget in both the current and future financial years.

Legal Implications: (Must include comments of the Monitoring Officer where the decision has legal implication)

HR advise that in this instance the role should not be included within normal job evaluation arrangements which apply to mainstream guaranteed hours contracts of employment. The high hourly pay rate reflects this.

Equality and Diversity Implications**Human Rights Implications****Sustainability Implications****Risk Management Implications****OFFICER APPROVAL****Chief Executive**

I have been consulted about the decision and confirm that financial, legal, and equalities advice has been taken into account. I am satisfied that this is an appropriate request to be submitted to the Police and Crime Commissioner.

Signed:  Date: 4/8/15

Police and Crime Commissioner:

The above request HAS / DOES NOT HAVE my approval.

Signed: BCO/p

Date: 14/8/13