

THE POLICE & CRIME COMMISSIONER FOR CLEVELAND

DECISION RECORD FORM

REQUEST: For PCC approval
Title: Road Safety Campaigns
<p>Executive Summary: The PCC has a contract in place with Hartlepool Council to manage the National Driver Offender Re-Training Scheme (NDORS) within Cleveland. Hartlepool Council deliver this contract on a not-for-profit basis and in doing so provide funds back to the PCC to invest in Road Safety Initiatives.</p> <p>In line with the governance arrangements put in place by the PCC the Cleveland Road Safety Partnership then assess any bids for the use of the NDORS funding before recommending to the PCC those that they support and believe will deliver positive road safety outcomes.</p> <p>The PCC has received bids that have support from the Road Safety Partnership for approval as follows:</p> <ul style="list-style-type: none"> • NPCC Seatbelt Campaign – £3,000 - 12 officers for 7 days, ring fenced to carry out enforcement to promote road safety. • NPCC National Using a Mobile Phone Whilst Driving - £3,000 - 12 officers for 7 days, ring fenced to carry out enforcement to launch new penalty for using a mobile phone whilst driving. • NPCC Carriage of Dangerous Goods (CDG) Campaign - £1,000 - 4 officers for 5 days to support CDG working operations to carry out enforcement for the purpose of road safety. • NPCC Truck and Bus Campaign (Operation Mermaid) - £1,000 - 4 officers for 2 days from each force to support multi agency (Border Agency, HMRC fuel testing, Environmental Agency, Trading Standards) operations ring fenced to carry out enforcement for the purpose of road safety. <p>The four operations will be staffed by Rest Day Officers from the CDSOU, who volunteer for the extra shift(s) and will be ring fenced to purely work on these initiatives, whilst on duty. Officers will work a standard 8 hour shift to deliver the initiatives, with the use of CDSOU equipment and resource (unmarked vehicles and fuel) Rest Day Officers working will not be included into the roster for the standard CDSOU shift pattern. It would be expected there are at least 6 to 8 enforcement actions per officer and drivers will be dealt with by means of Traffic Regulation Orders with full Criminal Justice Unit administration, court, fine, diversion courses. A report will be sent to the PCC following each campaign detailing the results.</p> <p>The details that support these bids are attached to this Decision Record Form.</p>
Decision: The PCC is asked to approve the release of £8,000 from the Road Safety Fund to support the schemes referenced within the Executive Summary for which further details are attached.
OPCC Lead Officer: Jennifer Yates

Contractor Details (if applicable): Cleveland CDSOU			
Implications:			
Has consideration been taken of the following:	Yes	No	
Financial	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Legal	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Equality & Diversity	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Human Rights	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Sustainability	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Risk	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
(If yes please provide further details below)			

Decision Required – Supporting Information

Financial Implications: (Must include comments of the PCC’s Chief Finance Officer where the decision has financial implications)

Sufficient funding is available to support these initiatives.

Legal Implications: (Must include comments of the Monitoring Officer where the decision has legal implication)

Having read this report and having considered such information as has been provided at the time of being asked to express this view, the Chief Executive is satisfied that this report does not ask the PCC to make a decision which would (or would be likely to) give rise to a contravention of the law.

Equality and Diversity Implications

None arise.

Human Rights Implications

There are no associated implications with this decision.

Sustainability Implications

No.

Risk Management Implications

Risk management of these operations are managed in accordance with the Force’s NDM model.

OFFICER APPROVAL

Monitoring Officer

I have been consulted about the decision and confirm that financial, legal, and equalities advice has been taken into account. I am satisfied that this is an appropriate request to be submitted to the Police and Crime Commissioner.

Signed  Date 7/3/17

Police and Crime Commissioner:

The above request HAS my approval.

Signed  Date 7/3/17



Administration of Road Safety Funds

Bidding Organisation(s):	Cleveland CDSOU
Initiative Title:	NPCC/TISPOL Truck and Bus Campaign/ Carriage of Dangerous Goods Campaign/ Seatbelt Campaign/ Mobile phone Campaign
Initiative Cost:	£8000
Match Funding (where applicable)	Durham NDORs
Likely completion date:	On Going
Road safety issues being addressed, including data (provide clear links to 2015 – 2018 Delivery Plan):	<p>NPCC Seatbelt Campaign. There were 54 child deaths in 2015, 53 child deaths in 2014, 5 more than in 2013. It has been identified that the majority of car seats across the UK are incorrectly fitted, where two in every three are not fitted properly. This may be contributing to the continuing rise in child road death and injury. There were a total of 186,209 casualties of all severities in reported road traffic accidents during 2015</p> <p>NPCC National Using a Mobile Phone Whilst Driving</p> <p>Under the new law drivers will receive six points on their driving licence and receive a £200 fine. These changes will have a significant impact on young motorist offenders as they now risk having their driving licence revoked following first offence, therefore it is vital for police forces to increase awareness during the January 2017 campaign to educate all offenders of the new, more punitive approach to enforcement. Police forces should also focus on warning drivers of the new legislation changes when dealing with offenders. We will be engaging with the public via social media and the government THINK campaign to increase awareness of the changes to legislation.</p>

For the second campaign, of 2017 police forces are asked to no longer offer the option of the NDORS awareness course for all offenders. Police forces are encouraged to consider taking a more proactive and punitive approach in enforcing the new law. Running alongside our operations there will be a THINK! mobile phone communications campaign which will begin in February 2017. Once available this will be circulated.

It is illegal to use a mobile phone, held in the hand, whilst driving or while stopped with the engine on, it has been illegal since December 2003. However, this has not stopped a significant number of drivers from using their handheld mobile devices whilst behind a wheel. The national campaign in May 2016 recorded the highest percentage rate (96.1%) of drivers caught using a mobile phone whilst driving compared to any other previous campaigns. A worrying shift in attitudes to mobile phone use behind the wheel is raising many safety concerns. According to findings published by the RACs Report on Motoring 2016 released in September 2016, declared that the number of drivers who own up to using a handheld mobile phone has increased from 8% in 2014 to 31%. Additionally, there has been a rise in drivers sending a text, email or posting on social media, with the figure increasing from 7% to 19%.

NPCC CDG Campaign

The operation will concentrate on vehicles carrying dangerous goods. Such vehicles are part of a JTAC intelligence requirement having potential in the UK (and worldwide) as potential vehicle borne explosive devices.

The purpose of the operation is to enforce the legislation and raise awareness.

Particular themes identified for this operation are

- Load stowage
- Unmarked vehicles

NPCC Truck and Bus Campaign/ Op Mermaid

This operation is a multi-agency check, for which the terms of reference are to:

- Disrupt, deter and detect offences relating to all forms of vehicle-enabled criminality, with a primary thematic focus on all types of commercial vehicles. Improve compliance with road safety

	<p>legislation - particularly amongst the commercial vehicle community through its observance of drivers hours regulations</p> <ul style="list-style-type: none"> • Generate intelligence of potentially national importance • Provide public reassurance through enhanced visibility on the strategic roads network; and Counter terrorism. <p>The operation and campaign target vehicle offences by drivers and operators of commercial vehicles/fleets as a multi-agency approach to enforce road safety and compliance with legislation for road safety.</p>
Initiative description:	To have ring fenced traffic officer deployed in marked and unmarked patrol car to carry out intelligence led and patrol enforcement across the four operations. The campaigns will be coordinated to identify locate and deal with offenders on the road network across Cleveland as well as having multi agency days of action. The funding will ensure the operations go ahead supported by partner agencies at various times and locations.
Anticipated benefits:	To promote and enforce road safety across the force road network to drive forward the PCC Road Safety for our communities pledge to target fatal four contributing factors to road death and serious injury and therefore make our communities a safer place whilst delivering message to reduce death, serious and minor injuries in Cleveland and commuting Drivers Nationally.
Reporting Structure for Initiative	Line Management within CDSOU
Please explain how the Initiative will be evaluated	Police officer feedback and daily returns
Confirmation that the Initiative would not go ahead with out NDORS Funding:	This fund will enhance and safeguard operations from day to day demand ensuring they will continue with or without operational duty staff.
Print Name:	Paul Harker
Date:	13/1/17

