



ANTI-KNIFE CRIME SUPERHERO COMPETITION: PARTICIPANT GUIDE

Welcome!

You are invited to take part in an **Anti-Knife Crime Superhero Competition**.

Your mission: create a superhero who helps keep people safe and makes positive choices.

Why This Matters

Knife crime is dangerous and affects communities. Carrying a knife can lead to serious harm, to yourself and others. We want to spread messages of kindness, courage, and safety.

Your superhero should show how to stop knife crime and help people make safer choices.

Your Task

Create a **poster** featuring your Anti-Knife Crime Superhero. Your poster should include:

- Name of your superhero
- **Superpowers** (think about powers that prevent knife crime and keep people safe)
- Costume design (draw your superhero!)
- Motto or tagline (a short message about preventing knife crime or how your superhero helps stop knife crime)

Prompts to Help You Think

- How does your superhero help stop knife crime?
- Why do some people carry knives? What problems can this cause?
- How could your superhero help someone choose not to carry a knife?
- What makes someone a hero in real life when it comes to keeping people safe?
- How can your superhero help people feel safe and make good choices?
- If you or a friend feel unsafe, who are the safe adults you can turn to?
- Focus on solutions and safety, not fear.

Poster Guidelines

- Keep it positive and creative.
- Age-appropriate language
- You can show a knife symbolically (e.g., crossed out or locked away) to show prevention, but no blood, violence, or scary images.





- Use positive symbols, like shields, hearts, light beams.
- Focus on safety and solutions, not fear.

Submission Details

- Age Group: Children aged 9 11 (Year 5 / Year 6)
- **Deadline:** Sunday 4th January 2025
- Email your entry to: pcc.office@cleveland.police.uk

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The winning superhero will:

- Be turned into an animation video (between Jan-March 2026).
- Be featured in CURV and OPCC resources about knife crime.
- Appear on posters with anti-knife crime messaging produced by CURV / OPCC.
- Become the Anti-Knife Crime mascot for CURV and OPCC.